

## About the Logo



## Significance



Bhagalpur is known as the silk city, so the letters IIIT are designed to imitate the weaving pattern done in Bhagalpuri Saree.



The geometric structure takes inspiration from the main stupa at the center of Vikramshila Mahavidyalaya situated 38km from Bhagalpur.



Technically the profile and shape of the entire logo resembles the NOT gate of a digital circuit resembling the inclination of the institute towards IT.



The Red dot symbolized the rising sun.



The colour palette is taken from the IIT Guwahati logo as IITG is the mentor for IIIT Bhagalpur.

## Conclusion



The entire logo as a whole signifies the rise of the institute .